

Market Snapshot

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November	Current Month			YTD			YTD Market Share		
	2017	2016	17/16	2017	2016	17/16	2017	2016	
Acura	2,017	1,832	10.1%	18,694	18,711	-0.1%	1.0%	1.0%	
Audi	2,928	2,455	19.3%	33,943	28,607	18.7%	1.8%	1.6%	
BMW	3,494	3,403	2.7%	35,516	35,067	1.3%	1.9%	1.9%	
FCA	19,054	20,674	-7.8%	249,398	258,575	-3.5%	13.0%	14.2%	
Ford	23,775	24,450	-2.8%	290,948	284,696	2.2%	15.2%	15.6%	
General Motors	23,612	28,523	-17.2%	283,025	249,212	13.6%	14.8%	13.7%	
Genesis	52	45	15.6%	478	45	962.2%	0.0%	0.0%	
Honda	13,341	13,183	1.2%	168,851	155,399	8.7%	8.8%	8.5%	
Hyundai	9,152	9,976	-8.3%	122,542	132,273	-7.4%	6.4%	7.3%	
Infiniti	1,082	1,130	-4.2%	11,702	11,085	5.6%	0.6%	0.6%	
Jaguar	338	343	-1.5%	4,300	2,702	59.1%	0.2%	0.1%	
Kia	6,407	5,546	15.5%	72,024	67,468	6.8%	3.8%	3.7%	
Land Rover	734	770	-4.7%	8,380	8,304	0.9%	0.4%	0.5%	
Lexus	1,911	1,875	1.9%	23,210	20,764	11.8%	1.2%	1.1%	
Maserati	95	83	14.5%	1,143	547	109.0%	0.1%	0.0%	
Mazda	5,991	5,730	4.6%	69,371	64,488	7.6%	3.6%	3.5%	
Mercedes-Benz	4,513	3,954	14.1%	48,281	43,020	12.2%	2.5%	2.4%	
MINI	633	550	15.1%	6,531	6,259	4.3%	0.3%	0.3%	
Mitsubishi	1,934	1,685	14.8%	21,421	20,630	3.8%	1.1%	1.1%	
Nissan	10,309	9,541	8.0%	125,590	114,481	9.7%	6.6%	6.3%	
Porsche	705	541	30.3%	7,540	6,511	15.8%	0.4%	0.4%	
smart	21	247	-91.5%	344	1,647	-79.1%	0.0%	0.1%	
Subaru	4,767	4,412	8.0%	50,694	46,486	9.1%	2.6%	2.5%	
Toyota	15,052	14,617	3.0%	188,722	183,340	2.9%	9.9%	10.1%	
Volkswagen	6,003	4,553	31.8%	65,469	57,308	14.2%	3.4%	3.1%	
Volvo	733	455	61.1%	6,434	5,670	13.5%	0.3%	0.3%	
Light Vehicle Sales	158,653	160,573	-1.2%	1,914,551	1,823,295	5.0%	100.0%	100.0%	
Passenger Car	44,061	48,945	-10.0%	607,136	624,741	-2.8%	31.7%	34.3%	
Light Truck	114,592	111,628	2.7%	1,307,415	1,198,554	9.1%	68.3%	65.7%	
GM/Ford/FCA Nameplates	66,441	73,647	-9.8%	823,371	792,483	3.9%	43.0%	43.5%	
GAC Member Nameplates	92,212	86,926	6.1%	1,091,180	1,030,812	5.9%	57.0%	56.5%	
Sales History	2010	2011	2012	2013	2014	2015	2016	2017	17/16
January	81.6	84.5	97.5	95.4	95.7	99.1	108.6	110.9	2.2%
February	100.2	96.0	106.7	103.3	105.9	109.3	119.2	123.0	3.2%
March	145.4	153.5	157.7	156.7	157.2	160.3	175.2	187.5	7.1%
April	149.7	159.9	157.8	171.9	178.9	189.1	200.4	197.2	-1.6%
May	154.9	149.0	175.7	185.3	195.8	198.0	194.9	216.9	11.2%
June	154.6	164.8	169.5	171.8	175.7	177.9	191.1	203.5	6.5%
July	148.8	141.5	148.2	159.1	177.1	177.9	173.3	181.8	4.9%
August	136.1	140.4	149.3	159.1	171.7	175.6	172.0	183.9	6.9%
September	135.1	134.5	143.1	149.2	168.0	174.4	173.5	186.8	7.7%
October	123.2	125.7	135.5	145.6	155.1	163.1	154.5	164.2	6.3%
November	116.0	121.1	125.7	134.0	138.9	145.5	160.6	158.7	-1.2%
December	111.7	114.6	108.9	113.1	131.4	128.9	125.6		
Year-to-Date	1,445.5	1,471.0	1,566.7	1,631.4	1,720.0	1,770.1	1,823.3	1,914.6	5.0%

Note: Sales figures above are in thousands.

Source: DesRosiers Automotive Consultants Inc. (DAC), Association of International Automobile Manufacturers of Canada (AIAMC), Canadian Vehicle Manufacturers' Association (CVMA)

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